

ADVERTISING RATES

*Full page **INSERTS** (8 1/2" x 11"):

\$ 250 – one time insert

\$ 675 – three-month contract (10% discount)

\$1,275 – six-month contract (15% discount)

\$2,400 – 12-month contract (20% discount)

*Inserts are to be supplied by advertiser.

Call in advance for number of inserts needed by publisher.

SAMPLE LAYOUT

A total of four (4) advertising inserts may be accepted each month and are accepted on a first come, first served basis.

PLEASE SEE CONTRACT FOR FULL-COLOR COST.

1/2 page (4.25" x 7.50") **\$171**

\$ 461.70 – three-month contract (10% off)

\$ 872.10 – six-month contract (15% off)

\$1,641.60 – 12-month contract (20% off)

1/2 page horizontal ad

See other side for more sizes and rates.

ADVERTISING RATES

See other side for more sizes and rates.

CHARGE FOR AD ENLARGEMENT: \$12 per column inch

PLEASE SEE CONTRACT FOR FULL-COLOR COST.

SAMPLE LAYOUT

2" x 4.75" \$48

\$ 97.20 – 3-month contract (10% off)

\$180.36 – 6-month contract (15% off)

\$345.80 – 12-month contract (20% off)

3" x 2.25" \$36

\$ 97.20 - 3-mo. (10% off)

\$180.36 - 6-mo. (10% off)

\$345.60 - 12-mo. (15% off)

4" x 4.75" \$96

\$259.20 – 3-month contract (10% off)

\$489.60 – 6-month contract (15% off)

\$921.60 – 12-month contract (20% off)